

MORTGAGE BROKERS LOOK AFTER YOUR BEST INTEREST.



SO YOU CAN SAVE SOME INTEREST.

Mortgage brokers work for you. So they can help you choose from a much wider range of mortgage products and provide expert, impartial advice. Which is why more and more Canadians are relying on brokers to help them find the best deal. Fully 25% of all mortgages funded in Canada are now handled by brokers, and the reasons are obvious:

- BETTER RATES** Brokers shop the market, so their highly competitive rates and products are among the best available.
- HIGHLY KNOWLEDGEABLE** Brokers are mortgage specialists who simplify the process and provide all the information and answers you need.
- FAST SERVICE** Brokers only get paid (by the lender) when your mortgage is approved, so they make approval happen quickly.
- FREE SERVICE** Brokers cost you nothing. (Only when you have non-standard financing needs would there be a fee.)
- PEACE OF MIND** Brokers deal with many of the same lenders you're used to dealing with, plus some innovative broker-only lenders who offer even more attractive rates and features.

So why does FirstLine have such an interest in mortgage brokers? As one of Canada's leading lenders, we could have set up our own branches or our own sales force to distribute our mortgages. Instead, we confidently put each of our customers in the hands of a broker. We truly believe your interests are better served when you get your mortgage from an independent mortgage broker. Talk to one today and see for yourself how to get the best deal on your mortgage!

Contact a Mortgage Centre near you.



Why pay retail?